

START THE ENGINE, CALIFORNIA!

Natalie is coming to Riverside, California

NOVEMBER
21-22
RIVERSIDE, CA

A woman with long, wavy blonde hair, wearing a red ribbed top and a black jacket, stands with her hands in her pockets. Behind her is a red and black bus with "CALIFORNIA" and "ATCHING CLASS TOUR" written on its side. The background features palm trees and a city skyline under a sunset sky. A green road sign with a white arrow and the word "California" is visible on the right.

A hands-on, beginner-friendly class for anyone wanting to learn dispatching, start a trucking business, or understand how the trucking industry works behind the scenes.

WHAT YOU'LL LEARN

TWO DAYS. TWO WAYS TO START.

DAY 1 • NOVEMBER 21

DISPATCHING

\$699

- How to use load boards and dispatching software
- How to search for and book loads
- Rate negotiation with brokers
- Rate-per-mile and profitable lanes
- Broker/carrier communication
- Factoring and how carriers get paid
- BOLs, PODs, rate confirmations and invoicing
- Carrier packets and important paperwork
- Basic HOS, ELD and compliance knowledge
- How to start and operate a dispatching business

DAY 2 • NOVEMBER 22

TRUCKING BUSINESS STARTUP

\$699

- Steps to starting a trucking company
- LLC, EIN, DOT & MC basics
- BOC-3, UCR and authority requirements
- Insurance and factoring basics
- Startup costs and business structure
- Hiring drivers and leasing on owner-operators
- Contracts, systems and SOPs
- Safety and compliance basics
- Common mistakes new trucking companies should avoid

Attend the Dispatching class only, the Trucking Startup class only, or both days for the full experience.

BOTH DAYS. **PLUS EVERY BONUS.**

VIP INCLUDES

\$1,499

- Full Dispatching Training
- Full Trucking Business Startup Training
- Business Funding Education
- Credit Repair Education
- FREE Credit Repair Consultation
- FREE Business Funding Consultation
- Post-Class Business Strategy Consultation with Natalie
- FREE Carrier Packet Information & Resources
- VIP business tools, checklists & resources
- Discount on Future Ignite Business Consulting Services
- Certificate of Completion
- VIP Credit Boost Raffle

BONUS: BUSINESS FUNDING & CREDIT

- How to prepare your business for funding
- What lenders may look for when considering business loans
- Business credit and funding basics
- Credit repair and understanding what may be hurting your credit
- Steps you can take to work toward stronger personal credit

ALSO INCLUDED

- Certificate of Completion
- Training materials and resources
- Hands-on examples and live instruction
- Q&A and business guidance
- 10% off DAT Load Board for eligible students

Special raffle: one attendee will win a tradeline opportunity, and VIP participants who need help strengthening their credit are entered into a raffle for a FREE tradeline opportunity, subject to eligibility and the provider's terms. Results vary; no specific credit-score increase is guaranteed.

HELP FILL THE BUS

EVERY REGISTRATION **FILLS A SEAT.**

When the bus fills up, the engine starts, and bonus resources unlock as we hit each milestone.

10

Fuel Up

18

Start the Engine

20

Route Ready

30

Reach the Destination

FREE PREVIEW NIGHT · OCTOBER

UNLOCKS AT 18 RIDERS

When the engine starts, Natalie goes live on Zoom: what we'll do in Riverside, which class fits you, and your questions answered. Your invite arrives by email.

BRING A FRIEND

10% OFF

Bring a friend to Riverside and get 10% off your seat. Reply to our email or call to claim it.

CHOOSE YOUR CLASS & **GET YOUR SEAT**

Scan or visit californiatour.pages.dev. Pay in full or split it up with Klarna, Zip or Afterpay at checkout (options depend on eligibility).



IGNITE

PRE-BOARDING PASS

FROM
YOUR CITY



TO
RIVERSIDE, CA

DATE
NOV 21-22, 2026

SEAT

STANDBY

**CLAIM A SEAT TO
TURN THIS INTO A
BOARDING PASS**



Questions? Call Natalie's team
Ignite Business Consulting LLC

832-610-2415